
NOTICE OF MEETING

CABINET MEMBER FOR PLANNING, REGENERATION & ECONOMIC DEVELOPMENT

WEDNESDAY, 1 FEBRUARY 2017 AT 9.30 AM

CONFERENCE ROOM A - CIVIC OFFICES

Telephone enquiries to Vicki Plytas 02392 834058

Email: vicki.plytas@portsmouthcc.gov.uk

If any member of the public wishing to attend the meeting has access requirements, please notify the contact named above.

CABINET MEMBER FOR PLANNING, REGENERATION & ECONOMIC DEVELOPMENT

Decision maker -

Councillor Donna Jones (Conservative) Leader of the Council with responsibilities for PRED

Group Spokespersons

Councillor Yahiya Chowdhury, Labour

Councillor Ben Dowling, Liberal Democrat

Councillor Colin Galloway, UK Independence Party

(NB This Agenda should be retained for future reference with the minutes of this meeting.)

Please note that the agenda, minutes and non-exempt reports are available to view online on the Portsmouth City Council website: www.portsmouth.gov.uk

Deputations by members of the public may be made on any item where a decision is going to be taken. The request should be made in writing to the contact officer (above) by 12 noon of the working day before the meeting, and must include the purpose of the deputation (for example, for or against the recommendation/s). Email requests are accepted.

AGENDA

- 1 Apologies for Absence**
- 2 Declarations of Members' Interests**
- 3 Portsmouth and the Visitor Economy - update on activity and refreshed Visitor Marketing Strategy (Pages 3 - 32)**

The purpose of the report is

- To update on marketing activity undertaken by the Visitor Services team in 2016 to promote Portsmouth
- To present a refreshed visitor marketing strategy for 2017-20 that aligns with the Culture and City Business Development Plan 2016-19
- To outline the recommended marketing activity for 2017/18

RECOMMENDED that the Leader of the Council with responsibilities for PRED

- (1) Notes the achievements in marketing Portsmouth over the last 12 months**
- (2) Agrees the new visitor marketing strategy 2017-2020 as shown in Appendix 1**
- (3) Agrees the planned marketing communications plan for 2017/18 as shown in Appendix 2**

4 Statement of Community Involvement (Pages 33 - 54)

The purpose of the report is to seek approval for a four week consultation to take place on the Statement of Community Involvement. The outcome of the consultation will be reported back to PRED with recommendations on further amendments. The final document will then be published on the council website to set out the consultation arrangements for the review of the Portsmouth Local Plan.

RECOMMENDED that the Leader with responsibilities for PRED approves the Statement of Community Involvement for public consultation.

Members of the public are now permitted to use both audio visual recording devices and social media during this meeting, on the understanding that it neither disrupts the meeting or records those stating explicitly that they do not wish to be recorded. Guidance on the use of devices at meetings open to the public is available on the Council's website and posters on the wall of the meeting's venue.